



Republic of the Philippines
DEPARTMENT OF EDUCATION
Region VII, Central Visayas
SCHOOLS DIVISION OF NEGROS ORIENTAL
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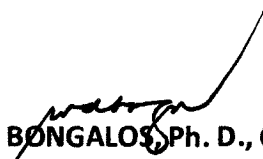
July 3, 2018

Division Memorandum
No. 484 s, 2018

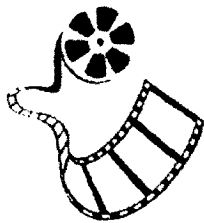
Invitation of ESB ENTERTAINMENT

To : Asst. Schools Division Superintendents
Chiefs, CID & SGOD
Division Education Program Supervisors/Division Coordinators
Public Schools Division Supervisors/District In-Charge
Public & Private Elementary & Secondary School Heads

1. Attached please find letter from Ms. Christina Barluardo, Manager of ESB Entertainment which is self-explanatory.
2. School Heads may post a copy of this division memorandum in conspicuous places in the school campus.
3. Participation of both public and private schools shall be subject to the no disruption of classes policy stipulated in **DepEd Order No. 9, s. 2005** entitled "Instituting Measures to Increase Engaged Time-On-Task & Ensuring Compliance Therewith". Further, this is also subject to the no-collection policy as stated in **Section 3 of Republic Act No. 5516, An Act Prohibiting the Sale of Tickets and/or the Collection of Contributions for whatever Project or Purpose from Students and Teachers of Public, Private Schools, Colleges, and Universities (Cannon Law).**


WILFREDA D. BONGALOS, Ph. D., CESO VI
Schools Division Superintendent

03 JUL 2018



ESB ENTERTAINMENT

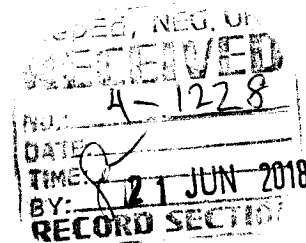
(Former E.S.B MARKETING & EVENTS SERVICES)

BARANGAY SAN ISIDRO, PALOMPON LEYTE

Email Address: esbentertainment@gmail.com

To: WILFREDA D. BONGALOS PH.D., CESO V

School Divisions Superintendent
Head, Public and Private Elementary and Secondary Schools
Division of Negros Oriental



Subject: Advocacy Film Showing with Film Critic Analysis Activity

Dear Sir/ Madame:

Greetings from ESB ENTERTAINMENT!

After the success of our quest of ESB ENTERTAINMENT to focus on Filipino values that signifies morale boosting character that driven into the better and brighter side of life despite of different obstacles. We would like to present to you more high-quality and socially-responsible advocacy films as a tool for information and education of the Filipino people as follows:

1. **TULAK**: An advocacy film on drugs, recovery and Co-Dependency
2. **HIV (Si Heidi, Si Ivy at Si V)** : An advocacy documentary film partly of DOH's information campaign on the HIV prevention and control and awareness of its possible risks
3. **PINOY SCOUTS**: An advocacy movie aims to instill among youth of the values of scouting to the society and its role in uplifting the aspirations and values of the youth in nation-building
4. **EDSA** : A nationalism and Environment film to raise awareness and educate on the historical and phenomenal event which made the country popular across nations
5. **FILEMON MAMON** : An advocacy film that rekindle heroism as it inculcates its effects to individuals and the society, encourage the youth to practice proper health and nutrition
6. **LARONG BATA /ART is KOOL**: An advocacy film on awareness on the fight against school bullying and its consequences affecting an individual and the society as a whole
7. **TOLITS (Tales of Love in the Sea)** : An extraordinary tales of friendship and amazing love of a young boy
8. **1st SEM**: Experiencing separation anxiety of a mother and son relationship.

9. **LAPIS, BALLPEN AT DIPLOMA:** About a poor boy with high and big dreams.

It is our hope to achieve the following objectives:

1. Film viewing across major Primary / Secondary Private and Public Schools about each advocacy film awareness, its consequences to the individual and the society as a whole
2. Propagate self – awareness on the menace brought about these advocacy films (An anti- drug advocacy film, HIV Consciousness, Nationalism and Environment, Story on Ant Bullying & Health and Nutrition and Patriotism)
3. Contribute to the prevention and control
4. By providing examples of verbal, physical and social awareness
5. To inspire to become more dynamic and encourage positive consequences

We are writing this letter to request for your issuance of a Memorandum of Endorsement, hand in hand with your advisory, for a stronger endorsement to the Public and Private Elementary & Secondary Levels. We are sincerely looking forward to being partners with the Department of Education in creating a worthwhile project and could help us achieve our objectives for a nationwide film viewing to our Filipino youth.

We are hoping for your response and continuous support. More Power and God Bless!

Respectfully,

Ms. Christina Barluado
Manager
09274073507

RAUL GRAJO
Failed Representative
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